

# Decorative CONCRETE Expo

SPONSORED BY **DecoCRETE SUPPLY 2021**



**THURSDAY MARCH 18TH & FRIDAY MARCH 19TH**

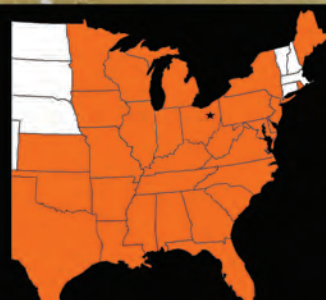
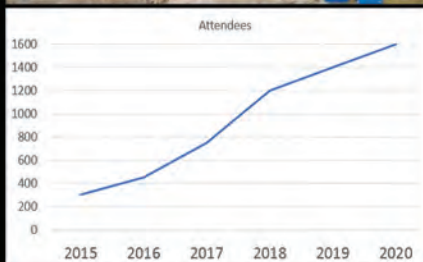


**OVER 20,000**  
SQUARE FEET OF  
**EXPO SPACE!**

**REGISTER TODAY FOR FREE TO AVOID LINES!**  
**DECORATIVECONCRETEEXPO.COM**



ENTRANCE & REGISTRATION		CASHIER & CHECKOUT		STAMPED CONCRETE DEMO		FOOD TRUCKS	
1	2	24	25	47	53	59	
3	4	26	27	48	54	60	
5	6	28	29	49	55	61	
7	8	30	31	50	56	62	
9	10	32	33	51	57	63	
11	12	34	35	52	58	64	
13	14	36	37			65	
15	16	38	39			66	
17	18	40	41			67	
19	20	42	43				
21	22	44	45				
23	24	46					
25							





# THE DECORATIVE CONCRETE EXPO

THURSDAY MARCH 18TH & FRIDAY MARCH 19TH

FREE PARKING

FREE ENTRANCE

FREE DEMONSTRATIONS

OVER 20,000 SQUARE FEET  
OF EXPO SPACE!

REGISTER TODAY FOR FREE TO AVOID LINES!

[DecorativeConcreteExpo.com](http://DecorativeConcreteExpo.com)

REPRESENTATION FROM INDUSTRY-LEADING VENDORS!



PREVAL

TOOLCRETE



TRIMACO

WOOSTER



Trinkiti



Collomix  
MIXING TECHNOLOGY



EIBENSTOCK

STEGMEIER  
LLC

LIQUID METALS



pulsebar

STABILA



BRENTWOOD

MIDWEST RAKE  
COMPANY LLC



ALL TERRAIN  
LENTRY  
PORTABLE LIGHT SYSTEMS

POLY ARMOUR



CHAPIN  
COVER MORE GROUND

Bon

EZYSCREED  
The original screed with a leveler

FLOORmaps  
INCORPORATED



Stone EDGE  
SURFACES  
Professional Grade Decorative Concrete

CANYCON

Engrave-A-Crete

JR THE J D RUSSELL COMPANY

TREDS SUPER TOUGH  
SLUSH BOOTS



AMERICAN  
SPECIALTY  
GLASS  
All of our colors are green.  
A DIVISION OF STRATEGIC MATERIALS



NOMACO

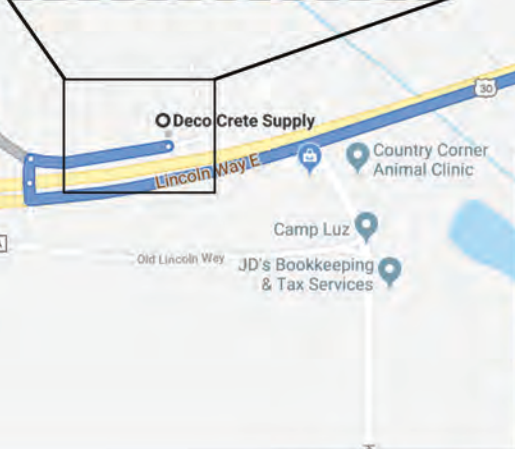
CHERVON SKIL





**AT THIS YEAR'S EXPO, ALL PARKING WILL BE OFF-SITE ONLY**

**A SHUTTLE WILL TRANSPORT ATTENDEES EVERY 15 MINUTES FROM LIVING WATER CHURCH TO THE SHOW FREE OF CHARGE**



**SHUTTLE PICK-UP ZONE**



## **HOTEL ACCOMMODATIONS**

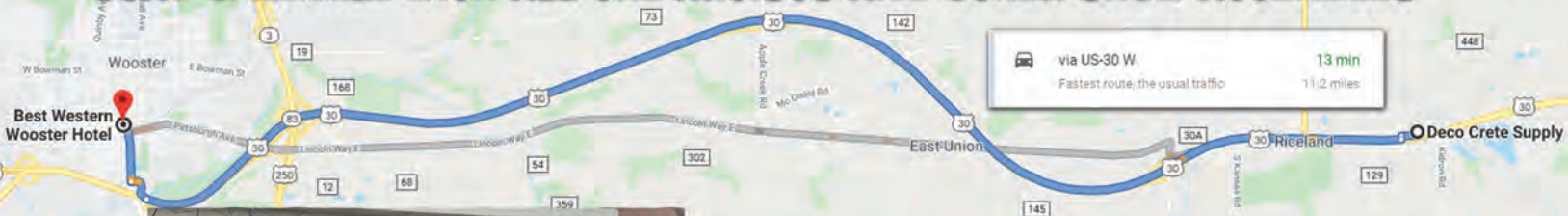
### **PREFERRED HOTEL**

**BEST WESTERN, 243 E LIBERTY ST. WOOSTER, OH 44691 (330) 264-7750**

**MENTION THE DECORATIVE CONCRETE EXPO TO RECEIVE SPECIAL RATE OF**

**\$73.79 PER NIGHT + TAXES & FEES**

**STAY & MINGLE WITH ALL THE ARTISTS AND OTHER SHOW ATTENDEES**



**243 E LIBERTY ST. WOOSTER, OH 44691**



**BOOK YOUR ROOM BY FEBRUARY 28TH TO ENSURE THE SPECIAL RATE.**

**FOR MORE INFORMATION EMAIL US AT**

**MELENA@DECO-CRETESUPPLY.COM**

**OR CALL US AT (330) 682-5678**



**PRE-REGISTER BY MARCH 15TH FOR A CHANCE TO WIN  
ONE OF THE FOLLOWING PRIZES!**

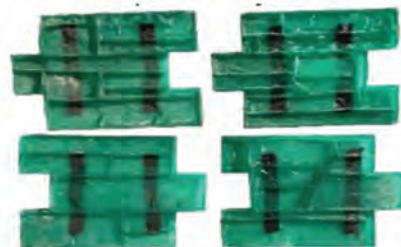
**CHAPIN STAINLESS  
XTREME SPRAYER  
VALUE \$264.85**



**AMERICAN FLAG PLAQUE MOLD  
VALUE \$700.00**



**DEEP TEXTURE  
DRY STACK STAMPS  
VALUE \$525.00**



**Stone EDGE  
SURFACES**  
Professional Grade Concrete Overlay

**REGISTER BY GOING TO [DECORATIVECONCRETEEXPO.COM](http://DECORATIVECONCRETEEXPO.COM)  
WINNERS ANNOUNCED LIVE ON **facebook**.**

**THIS IS A FREE EVENT!**

**PRE-REGISTER AND SAVE YOURSELF ABOUT 15 MINUTES AT THE DOOR. FILL OUT A FORM FOR EACH ATTENDEE.**



**MONEY BLOWING MACHINE!**





# POUR IN PLACE CONCRETE COUNTERTOPS - **BOB & LEEANN HARRIS**



Demonstration All Day Thursday and Friday



Bob Harris, President of the Decorative Concrete Institute, is known worldwide in the Decorative Concrete Industry. He has presented at the World of Concrete for 15 consecutive years and has conducted training sessions worldwide. He is also an author to four guides that sold over 37,000 copies worldwide.



# DECORATIVE OVERLAY - **CRYSTAL PLOSZAY**



Demonstration All Day Thursday and Friday



Crystal Ploszay is an artist, entrepreneur, fabricator, and the founder of Unicorn Epoxy. She has carefully crafted a line of texture tools and applicators for specialty techniques featuring her unique style of hand placed concrete coatings using no sticker stamps or decals.



# VERTICAL HAND-CARVED CONCRETE - **JOSH RUSSELL**



Demonstration All Day Thursday and Friday



Josh Russell has been working with concrete since the age of 13, helping his cousin with poured walls. After starting stamped concrete, Josh found artistic possibilities in vertical concrete. Most of his creations are created with concrete, metal and epoxy.





## 3D STENCIL DESIGNS - RACHEL BRUCE



After spending many years working as a marketing director for a decorative concrete company, Rachel Bruce branched off to start her own business in 2009, designing and selling custom stencils to contractors. Rachel took 3rd place in the 2014 Brawl in the Fall.

**FLOORmaps**  
INCORPORATED



Demonstration All Day Thursday and Friday

## GFRC CONCRETE COUNTERTOPS - RAY ANTHONY



**CUTTER**  
Concrete & Excavating



Demonstration All Day Thursday and Friday

## STAIN AND DESIGN - RICK LOBDELL

Demonstration All Day Thursday and Friday



**CONCRETE**  
**MYSTIQUE**

Rick Lobdell is a classically trained artist who owns Concrete Mystique Engraving and Gallery Mystique. He uses concrete as a canvas for his art. In addition to operating his businesses he also enjoys introducing others to the limitless possibilities within the decorative concrete world through live demonstrations and published articles in Concrete Décor Magazine.



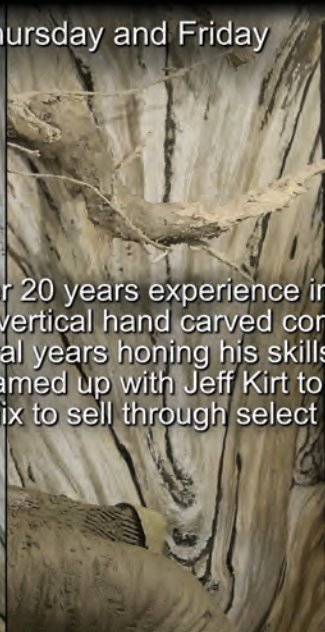


## VERTICAL CONCRETE CARVING - **DION BATTLES**

Demonstration All Day Thursday and Friday



Dion Battles has over 20 years experience in the concrete industry. He is a passionate vertical hand carved concrete artisan and has spent the past several years honing his skills and installing projects for clients. Dion teamed up with Jeff Kirt to manufacture Kirtbag carving mix to sell through select distributors.



## EXPOSED AGGREGATE CONCRETE DEACTIVATOR - **REUBEN & NORMAN KEIM**



Reuben Keim has spent many years learning, improving, and honing his skills as a concrete artisan. He has earned a reputation as one of the leading concrete companies in Ohio. In 2013 his company was chosen in collaboration with Deco-Crete Supply as the decorative concrete contractor to partner with HGTV's DIY Network TV program Vanilla Ice Goes Amish.



## DECORATIVE CUT & STAINED STAMPED CONCRETE - **EMIL GERA**



**EMIL GERA**  
**CONCRETE**



# PANEL DISCUSSIONS

## MAKING DOLLARS AND SENSE OUT OF CONCRETE COATINGS

Thursday 12:30 - 2:00

Jon Bell (JBC Concrete), Rick Lobdell (Concrete Mystique Engraving), and Jeff Hershberger (Deco-Crete Orrville) will be leading a discussion on Thursday about how to use and profit from concrete coatings.



### TOPICS:

- Choosing the right coating for the job
- Proper prep
- Managing customers expectations
- Why concrete coating over other flooring options

## FINDING AND KEEPING EMPLOYEES

Friday 9:00 - 11:30

Emil Gera (Gera Concrete), Joshua Broad (Real Help Decorative Concrete), and Kerry Browne (Deco-Crete Columbus) will be leading a discussion on Friday about finding good employees and how to keep them.



### TOPICS:

- Ideas to motivate and incentivize
- Look in all the right places to find your future workforce
- How to keep employees coming back in the spring
- Communication is key





Patrios for Patriots is a non profit organization dedicated to honoring men and women of our military by providing them with a backyard patio makeover.

**WWW.PATIOSFORPATRIOTS.ORG**

**RAFFLE**

**CHECK OUT OUR FACEBOOK  
AND YOUTUBE CHANNEL**



At this year's show we will be raffling off the items below to benefit Patrios for Patriots.

## Raffle Ticket Prices

\$5.00 for 5 tickets

\$20.00 for 25 tickets

**\$50.00 for 50 tickets + Patrios for Patriots T-Shirt**

**WINNERS WILL BE ANNOUNCED AT  
2:30 PM ON FRIDAY, MARCH 19TH**

EGO POWER+ 580 CFM  
BLOWER  
**MSRP: \$349.99**



Sprayer Package  
**Valued at \$614.33**



Custom Built Wine  
Barrel GFRG Table  
by J&H Concrete  
**Valued at \$1,500.00**

Mountain Dry Stack  
Vertical Stamps  
**MSRP: \$656.25**



Wooster Brush  
Package  
**Valued at \$350.00**



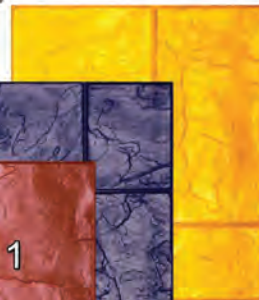
Superior Package  
**Valued at \$1,000.00**



**MIDWEST RAKE  
COMPANY LLC**



Midwest Rake  
Tool Package  
**Valued at \$350.00**



**Proline Ashlar Roman  
Slate Set**

12 Rigid Stamps, 1 Floppy Stamp, and 1  
Ashlar Touch Up Skin

**Valued at \$1,754.84**



Build It or Breach It  
Tactical Tool Kit  
**Valued at \$500.00**



**20% OFF ALL**



**TOOLS & STAMPS**

Blue Ridge Stone  
Seamless Skin 4' x 4'

Regular \$273.00

**\$218.40**

12" Tamper  
Regular \$120.12

**\$96.10**



Roman Slate Seamless  
Skin 4' x 4'

Regular \$273.00

**\$218.40**



Denali Hammered Edge Liner

2" x 10' - Regular \$70.00 - **\$56.00**

3.5" x 10' - Regular \$110.00 - **\$88.00**



Joint Texture Strips

Y: 1/2" x 60" - Regular \$24.00 - **\$19.20**

B: 1" x 60" - Regular \$30.00 - **\$24.00**

R: 1/4" x 60" - Regular \$36.00 - **\$28.80**

Royal Ashlar  
Slate Set

(4 Blue, 4 Red, 4 Yellow, 1 Super Flex  
Stamp, 1 Wave Crete Small)

Regular \$2485.88

**\$1988.70**



Ashlar  
Slate Set

(5 Blue, 5 Red, 5 Yellow, 1 Super Flex  
Stamp, 1 Monster Slate Small)

Regular \$2564.63

**\$2051.70**



**matcrete**

DECORATIVE CONCRETE PRODUCTS

9" Classic Stone

(Sold By The Piece)

Regular \$105.88

**\$84.70**



Bavarian Castle  
Stone Set

(4 Blue, 4 Red, 4 Yellow, 1 Super Flex  
Stamp, 1 Castle Stone Small)

Regular \$2485.88

**\$1988.70**





**BRENTWOOD**

BWSS



Steel Wheelbarrow  
w/6" Wide Turf Tire

Regular \$208.50

**15 TO SELL AT  
\$175.00**

BW6S



HDPE Wheelbarrow  
w/6" Wide Turf Tire

Regular \$499.50

**30 TO SELL AT  
\$169.00**

Portamix Hippo with  
Casters

PMH 80F-RL

Regular \$2789.00

**\$2370.65**



EHR 18-S Variable  
Speed Mixer

Regular \$337.00

**\$269.60**



EHR 20.1 R Set  
Variable Speed Mixer

Regular \$434.00

**\$344.80**



EHR 23/1.3 R Set  
Variable Speed Mixer

Regular \$504.00

**\$403.20**



**EIBENSTOCK**



103176-T

Pulse-Bac Pro 176  
Vacuum

Unit Only with Hose & Dolly

Regular \$2695.00

**\$2290.75**



103576A-LQ + 103922

Pulse-Bac 576 Vacuum

Unit Only with Hose & Dolly

Regular \$1408.95

**\$1268.06**

Includes Dolly



**pulsebac**  
Automatic Pulse-Clean Technology™





U-22 14"  
Diamond Blade  
Regular-\$93.79  
**75 TO SELL AT  
\$60.00**



6" Green Concrete  
Blade  
Regular-\$85.00  
**\$72.25**

18" 18HP Propane  
Grinder

Regular-\$7406.25

**\$6665.63**

G-TEQ Green  
Concrete Saw

4.5 HP & 1.5" Max Cutting Depth

Regular-\$2650.00

**\$2385.00**



TG18



G-Teq 550

TG8 Electric Grinder

2 HP & 20 AMP

Regular-\$2373.75

**\$2136.38**



**Collomix®**



Xo1 Professional  
Hand-Held Mixer

Includes: WK120HF Paddle

Regular-\$340.60

**\$306.54**

AOX High Speed  
Counter Rotating Mixer

Includes 3 Paddles & Rim Scraper

Regular-\$2899.65

**\$2609.69**



Collomix



XRV01Z

**Makita**

Concrete Vibrator

Regular-\$343.85

**\$309.47**

5 lb Chalk

BLUE: \$9.74 **\$6.56**

ORANGE: \$14.43 **\$10.86**

RED: \$3.35 **\$6.26**



Lil Giant Chalk Line

Regular-\$24.27

**\$18.20**



G100



# 20% OFF ALL MIDWEST RAKE® TOOLS

## EASYSQUEEGEE

CLEANABLE & REUSABLE

PATENT PENDING, US

PRECISION APPLICATION SQUEEGEE SYSTEM



36" Gauge Rake W/ Handle  
Regular \$70.43

**\$56.14**



24" Flexible Blade Smoother  
Regular \$64.12

**\$48.90**

Shoe-In Flats

Sizes L-XL

Regular \$51.00

**\$40.80**



Shoe-In Spikes

Sizes M-XL

Regular \$87.04

**\$69.63**



# Bon®

2 Gal Standard Gun & Hopper

Regular \$89.50

**\$71.60**



8" x 2" Margin Trowel

Regular \$13.20

**\$10.56**



Reload Line With Reel

Regular \$17.76

**\$14.21**



Mustang Power Screed

Regular \$1137.40

**\$966.79**



82-494 8' Float Pan Regular \$444.10

**\$112.96**

82-495 10' Float Pan Regular \$244.60

**\$169.28**

82-496 12' Float Pan Regular \$247.60

**\$174.08**



Aluminum Concrete Placer With Hook

Regular \$29.35

**\$23.48**



SC-75 Pivot Dump  
Regular \$17,700.00

**\$15,675.00**



SC-75 Forward Dump  
Regular \$14,940.00

**\$13,145.00**



**CANYCOM**

**CHECKERS**  
SAFETY GROUP

Altarnamat Ground Protection Mat 4' x 8'  
Regular \$242.00

**\$217.80**



AM48







MagVibe Pro J Series  
#MVP-200-J  
Regular-\$650.00  
**\$520.00**

Pro Glide 48"  
Regular-\$172.00  
**\$146.20**



PG48



Box of 200  
QuicDowel 5/8"  
Sleeve For #4 Rebar  
Regular-\$240.00  
**\$192.00**



Box of 200  
QuicDowel 5/8"  
Base For #4 Rebar  
Regular-\$230.00  
**\$160.00**

**\$192.00**

8' Bull Float Handles  
Regular-\$27.45

CC293SO

**\$21.96**



CC803-01 + CC294

48" Round End Mag Bull  
Float w/EZ Tilt Bracket  
Regular-\$186.88  
**\$149.50**



GFE 222K 16" x 4" Regular-\$35.82 **\$28.66**  
GFE 227K 18" x 4" Regular-\$38.24 **\$30.57**  
GFE 232K 20" x 5" Regular-\$42.36 **\$33.89**



Gold Standard  
Aluminum Concrete  
Placer  
Regular-\$25.68  
**\$20.54**



Xtreme Stainless  
Steel Sprayer  
Regular-\$264.85  
**\$211.88**



Xtreme Sprayer  
Regular-\$180.04  
**\$144.01**



Multi-Purpose  
Sprayer  
Regular-\$12.08  
**\$9.66**



Tee-Jet Nozzle  
Regular-\$45.20  
**\$36.16**





**20% OFF ALL**  
**EZYSCREED**  
*The original screed with a level!!!*

14613



**16" x 3 1/8" Cast Mag**  
 Regular ~~\$27.70~~  
**\$22.16**

14186  
14188



**6" x 6" Edger**  
**3/8" or 1/2" Radius**  
 Regular ~~\$13.20~~  
**\$10.56**

**16" x 4" Steel Trowel**  
 Regular ~~\$41.86~~



13249

**\$33.49**

**Adjustable Groover**  
**Edger (3/8" or 1/2"**  
**Radius)**



13489  
13488

Regular ~~\$32.70~~  
**\$26.16**

**16" Rounded End**  
**Finishing Trowel**  
 Regular ~~\$42.74~~



13511

**\$34.19**

## DecoCRETE SEALERS



**Easy Spray 309**  
 Regular ~~\$99.50~~

**\$84.58**

(Pallet Quantity Pricing)



**D1 One**  
 Regular ~~\$152.08~~

**\$129.27**

(Pallet Quantity Pricing)

**D-Shield**  
 Regular ~~\$118.75~~  
**\$100.94**  
 (Pallet Quantity Pricing)



**4" x 16'**  
**Flexible Plastiform**  
 Regular ~~\$60.00~~  
**\$45.00**



**Camlocks**  
 Regular ~~\$4.25~~

**\$3.50**

**Connectors**  
 Regular ~~\$4.25~~

**\$3.50**





# Decorative CONCRETE Expo

Sponsored by **DecoCRETE SUPPLY**

THURSDAY & FRIDAY  
MARCH 18TH & 19TH **2021**



FREE LEARNING EVENT FROM INDUSTRY EXPERTS FROM ACROSS THE COUNTRY

## ONCE A YEAR SALE PRICES



**BRENTWOOD**  
HDPE Wheelbarrow  
w/6" Wide Turf Tire  
Regular \$499.50

**30 TO SELL AT**  
**\$169.00**



**proline**  
decorative concrete systems  
Blue Ridge Stone  
Seamless Skin 4' x 4'  
Regular \$273.00

**30 TO SELL AT**  
**\$218.40**



**DITEQ**  
U-22-14"  
Diamond Blade  
Regular \$98.70

**75 TO SELL AT**  
**\$60.00**

## \$ DOORBUSTER DEALS \$



**TREDs**  
17" TREDs Boots  
(Sizes M-XL)  
Regular \$52.75

**\$41.40**  
(Size XXL)  
Regular \$61.75  
**\$49.40**



Pallet of Plastic  
(20' x 100' Rolls) (6 Mil, 30 rolls)  
Regular \$63.00

(4 Mil, 35 rolls)  
Regular \$54.95  
**\$41.56** **\$54.40**



**CHAPIN**  
Drippless Xtreme  
Sprayer  
Limit 2 per person  
Regular \$201.43

**80 TO SELL AT**  
**\$142.00**