



Decorative²⁰²³ CONCRETE Expo

SPONSORED BY
 DecoCRETE

LIVE CONCRETE ARTIST DEMOS
INDUSTRY LEADING VENDORS
RAFFLES & DOORBUSTER PRIZES
ONCE A YEAR SALE PRICES
PRE-REGISTER FOR FREE ENTRY

MARCH 2nd & 3rd | 8AM-4PM
WAYNE COUNTY FAIRGROUNDS
EVENT CENTER

199 Vanover St. Wooster, OH 44691

DecorativeConcrete**EXPO**.com



MUST PRE-REGISTER*
TO ENTER SHOW
FOR *FREE*.

LIST EVERYONE IN YOUR GROUP WHEN REGISTERING

\$25 AT THE DOOR FOR
ANYONE NOT REGISTERED

REGISTRATION ENDS FEB.26 *

DecorativeConcreteEXPO.com

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MUST PRE-REGISTER*
TO ENTER SHOW
FOR **FREE.**

LIST EVERYONE IN YOUR GROUP WHEN REGISTERING

**\$25 AT THE DOOR FOR
ANYONE NOT REGISTERED**

REGISTRATION ENDS FEB. 26*

ALL DAY ACTIVITIES: Thursday, 8AM–4PM & Friday, 8AM–1PM

- Once a Year Doorbuster Sales & Low Prices. Deco-Crete Staff available in the tool & product areas to answer your questions: **Main Event Center**
- Live Artist Demos: **Demo Tent**
- Hands on Demos: (try Deco-Crete products for yourself): **Demo Tent**
- Vendor Booths Open: **Main Event Center**
- Money Booth (Use ticket for a chance to win Deco-Cash & Prizes): **Main Event Center**
- Merch Store Open: **Main Event Center**
- Patios for Patriots Beer Tent: **Main Event Center** ← **BUY RAFFLE TICKETS HERE**
- Enter Raffles at Vendor Tables: **Main Event Center**
- Food Concessions: **Main Event Center**

THURSDAY, MARCH 2ND

8AM - MAIN EVENT CENTER: Doors Open. Enter the Event Center & Receive your Name Badge, Swag Bag, Drink Tickets, & Venue Map

9AM - DEMO TENT: Live Concrete Pouring Demo

11AM – 12:30PM - MAIN EVENT CENTER: Panel Discussion: From Concrete to Clicks: A Q&A with Mike Day, Ryan Tomich, & Tim & Landon from the Hacking Concrete Podcast

1PM - DEMO TENT: Live Concrete Pouring Demo

3PM - PATIOS FOR PATRIOTS TENT: **1st PFP RAFFLE DRAWING** ← **RAFFLE TICKETS SOLD AT PFP TENT**

4PM - PATIOS FOR PATRIOTS TENT: **Announcement of Raffle Winners**

FRIDAY, MARCH 3RD

8AM – 1:30PM - MAIN EVENT CENTER: Doors Open. Enter the Event Center and Receive your Name Badge / Swag Bag / Drink Tickets / Venue Map

9AM – 10:30AM - MAIN EVENT CENTER: Panel Discussion: Creating an Engaging Workplace: How to Acquire & Retain Employees with Kerry Browne, Josh Broad, Ben Bass, & Blake Henning

12PM - PATIOS FOR PATRIOTS TENT: **2nd PFP RAFFLE DRAWING** (Guns & more)

1PM - AUCTION BUILDING (Building beside Main Event Center): Live Auction

FRIDAY, MARCH 3RD, @1PM

LAST CALL FOR EXPO CHECK-OUT

FRIDAY, MARCH 3RD, @5:30PM

Deadline to pick up your EXPO Orders @Deco-Crete Orrville. Any orders not picked up by the deadline will be cancelled.

MARCH 2ND & 3RD | 8AM-4PM | WAYNE COUNTY FAIRGROUNDS EVENT CENTER
199 VANOVER ST., WOOSTER, OH 44691

Decorative Concrete Expo 2023

Vendor Booth Times

Thursday, March 2nd: 8AM-4PM

Friday, March 3rd: 8AM-1PM



DecorativeConcreteEXPO.com

INDUSTRY LEADING VENDORS

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Connect. Learn. **Be Inspired!**

HOTEL ACCOMMODATIONS

Best Western Plus Wooster

HOTEL & CONFERENCE CENTER

243 E. Liberty Street, Wooster, OH 44691

Check the **PRE-REGISTRATION CONFIRMATION EMAIL** for a link to book at a special EXPO rate. **IF CALLING THE BEST WESTERN PLUS DIRECT, YOU MUST MENTION THE EXPO** for accommodations to be made available.

Hilton Garden Inn

(330) 202-7701

2.9 mi from EXPO

6

Quality Inn

(330) 262-5008

3 mi from EXPO

Hampton Inn

(330) 345-4424

4.7 mi from EXPO

Holiday Inn Express

(330) 601-1221

4.8 mi from EXPO



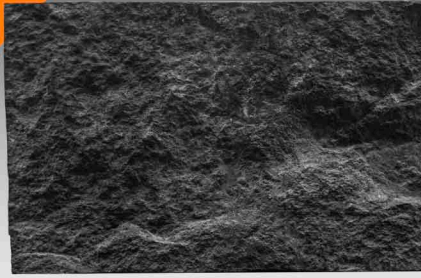
PRE-REGISTER PRIZES

Pre-Register by **Feb. 26th** for a chance to win! Winners will be **announced LIVE on Facebook, Feb. 27th**. Pick up your prize at the EXPO info booth.



BW6S Plastic Wheelbarrow
DC-1597

\$242.95
VALUE



7.25" x 8' Split Limestone Step Liner
DC-6397

\$233.55
VALUE



4' Compass Stamp
DC-5267

\$318.50
VALUE

ACTIVITIES & ENTERTAINMENT

KIKO AUCTION | PFP BEER TRUCK | MONEY & MERCH BOOTH



ENTER THE **MONEY**
BOOTH FOR A
CHANCE TO WIN
DECO-CASH & PRIZES

KIKO AUCTION
FRIDAY @ 1PM

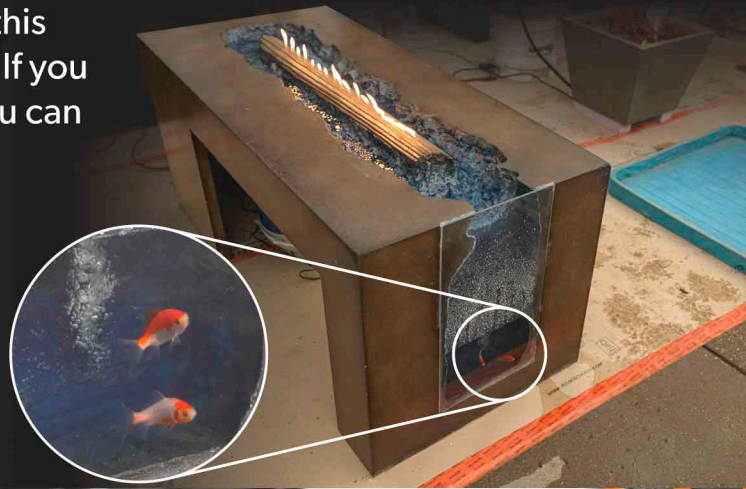
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RAY ANTHONY

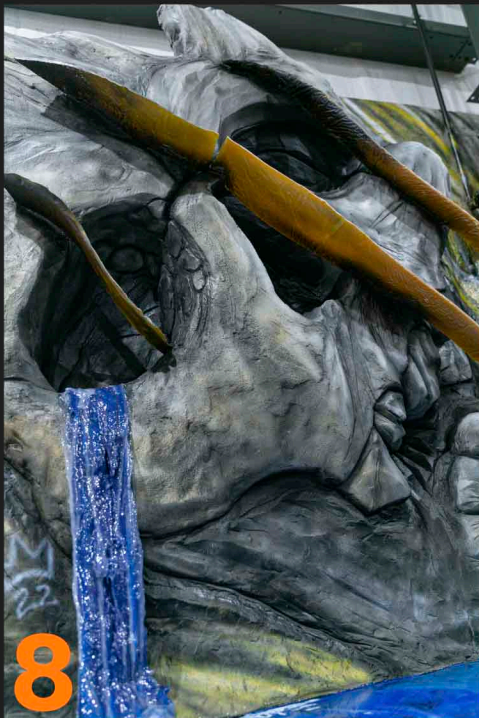
GFRG Furniture

Ray Anthony made his own way into decorative concrete from flatwork. Taking some classes & continuing to work on his craft, as Anthony got better, the decorative work started to pick up until the scales flipped toward doing mostly decorative. His start into GFRG wasn't smooth though. Anthony hated it at first but as he continued to work with it, he fell in love with the unlimited possibilities. Anthony says this about GFRG, "If you can form it, you can make it."



ISAIAH PRIDE

Mixed Media



Isaiah Pride is the owner of Clarksville, TN based company Wicked Kolors LLC. The company was started in 2020 but has to grown their service area all over the U.S.A. with locations in Tennessee, Las Vegas, Florida, Pennsylvania, & Maryland. Pride & Wicked Kolors utilize mixed media applications to take clients ideas from concepts to reality.



REBECCA FUSCARDO

Vertical & Stamped Concrete

Rebecca Fuscardo is the owner/operator of Fuscardo Concrete/The Artworks LLC. Prior to getting into concrete Rebecca graduated in 1986 from the Pittsburgh Art Institute with a Visual Communications degree. After opening the Artworks in 91', the industry started changing & loyal customers wanted art in different forms, Rebecca partnered up with a friend and started delving into decorative concrete. Growing her business over the years has led her to work from Michigan to Hawaii & even Qatar. The company has grown into a 10-man crew and Fuscardo continues to work in residential, commercial, industrial flatwork, & more with son & partner Gaetano.



**FUSCARDO
CONCRETE**
We Pour Ordinary To Extraordinary!

JOSH RUSSELL

Vertical & Stamped Concrete

Josh Russell has been working with concrete since the age of 13, helping his cousin with poured walls. After starting with stamped concrete, Josh found the artistic possibilities with Vertical Concrete.

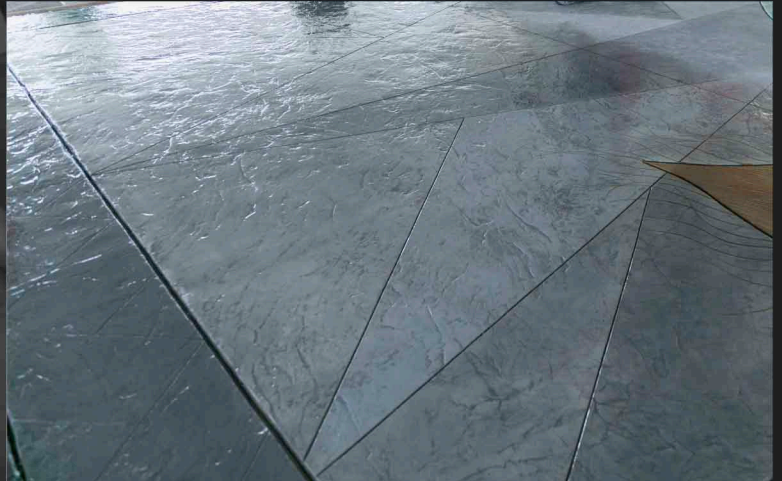
The majority of his creations are created with concrete, metal, & epoxy.



EMIL GERA

High-End Stamped Concrete

Coming from a concrete family, some of Emil Gera's earliest memories are of working with concrete for his dad & he has accumulated over 25 years experience in the industry. Through working with industry leaders, training courses, & learning as he worked, Gera has turned himself into a sought after concrete artisan.



BOB & LEE ANN HARRIS

Polished Concrete Overlay

Bob Harris is the President of the Decorative Concrete Institute. He has presented at the World of Concrete for 17 consecutive years & has conducted training sessions worldwide. He is also an author of four guides that have sold over 40,000 copies. Lee Ann Harris was instrumental in the forming of WACP (Womens Association of Concrete Professionals).



JEFF KIRT

Carved Vertical Concrete

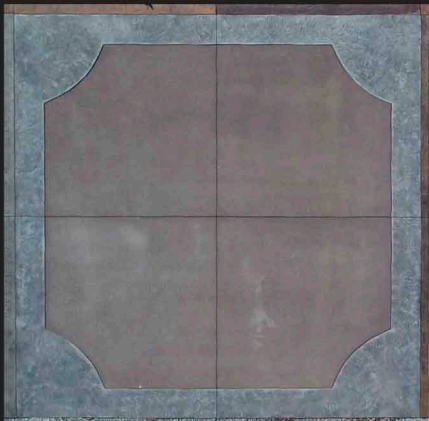
Jeff Kirt has been in the concrete industry as long as any of us can remember. A peeked interest in carving vertical concrete led Kirt to develop Kirtbag Carving Mix. In addition to running Kirtbag for many years, he consulted with & participated in training many contractors. You might not see Jeff out & about anymore but he is still heavily involved in the concrete industry & select trainings.



REUBEN & NORMAN KEIM

Exposed Aggregate Concrete

Reuben Keim has spent many years learning, improving, & honing his skills as a concrete artisan. Keim Concrete has earned a reputation as one of the leading concrete companies in Ohio. In 2013, Keim Concrete was chosen in collaboration with Deco-Crete as the decorative concrete contractor to partner with HGTV's network TV program, Vanilla Ice Goes Amish.

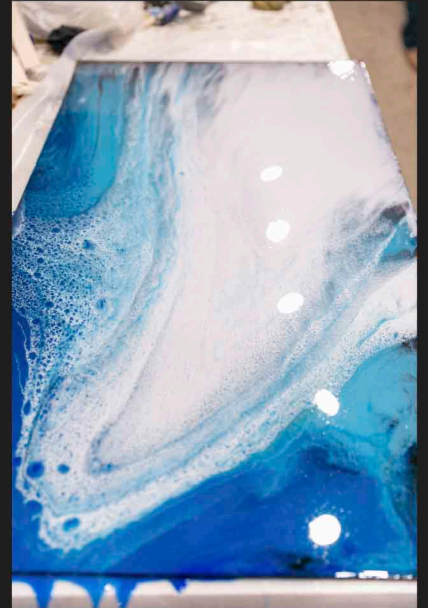




NIC LANG

Epoxy Effects

From Minneapolis, Nic Lang is the owner & operator of Epoxy Candy that makes specialty pigments, among other products, for epoxies. He has been in & around the decorative concrete industry for many years & was part of the 1st place team from the 2015 Brawl in the Fall. Lang is recognized as a master at manipulating epoxy in unique ways.



RICK LOBDELL

Engraved & Stained Concrete

Rick Lobdell is a classically trained artist who owns Concrete Mystique Engraving & Gallery Mystique/ He uses concrete as a canvas for his art. In addition to operating his business he also enjoys introducing others to the limitless possibilities within the decorative concrete world through live demos & published articles in Concrete Decor Magazine.





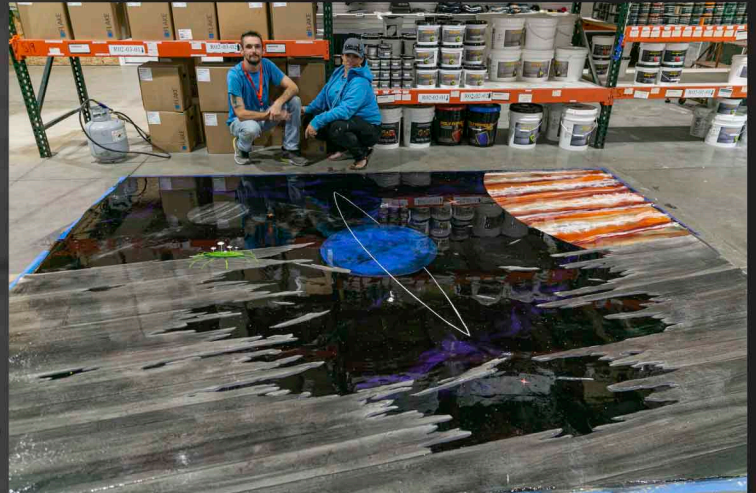
CRYSTAL PLOSZAY

Mixed Media

Crystal Ploszay is an artist, entrepreneur, fabricator, & the founder of Unicorn Epoxy. She has carefully crafted a line of texture tools & applications for specialty techniques featuring her unique style of hand placed concrete coatings using no sticker stamps or decals.



UNICORN EPOXY



RACHEL BRUCE

Stenciled Mixed Media

After spending many years as a marketing director for a decorative concrete company, Rachel Bruce branched off to start her own business in 2009, designing & selling custom stencils to contractors. Rachel took 3rd place in the 2014 Brawl in the Fall.



FLOORmaps
INCORPORATED

ANDREW WEAVER

GFRC Furniture

Andrew Weaver started his concrete career in the early 2000s working in general flatwork. After a long hiatus away from concrete, Andrew was exposed to concrete again when he helped a friend pour a countertop. He loved the versatility of Decorative Concrete & everything snowballed from there. He started Weave Design in 2017 which focuses on decorative countertops & concrete furniture.



WEAVE
DESIGNS

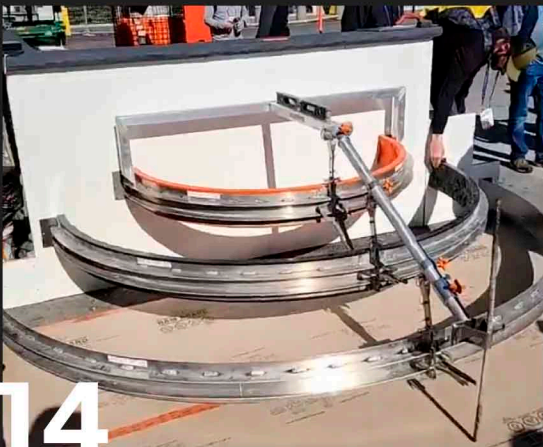
JASON GEISER

Decorative Concrete Steps using the new

EZSTEP FORMING SYSTEM

Jason Geiser's journey into concrete began over 20 years ago. While in Vegas, he discovered decorative concrete & at that moment his "why" was clear. He & his wife Traci started Cornerstone Concrete Designs in '02, Deco-Crete Supply in '06, & DC Products in '18. The organization continues to grow but the mission has never changed; adding value to

the decorative concrete industry. Having served thousands of people from contractors to DIYers to distributors, they & their team are continuously looking for new ways to add value to the industry that has inspired & supported them.



FROM CONCRETE TO CLICKS

Q & A

with Mike Day, Ryan Tomich, & Tim & Landon
from the Hacking Concrete Podcast

THURSDAY @ 11AM - 12:30PM | MAIN EVENT CENTER



Ryan Tomich



Tim & Landon



Mike Day

CREATING AN ENGAGING WORKPLACE

How to Acquire & Retain Employees

with Kerry Browne,
Josh Broad, Ben Bass,
& Blake Henning

FRIDAY @ 9AM - 10:30PM | MAIN EVENT CENTER





PATIOS FOR PATRIOTS



RAFFLE

Patios for Patriots is a non-profit organization dedicated to honoring the men & women of our military by providing them with a backyard patio makeover.

WWW.PATIOSFORPATRIOTS.ORG

Check out our Facebook & YouTube Channel  

GUN RAFFLE TICKETS (Unlimited Amount)

\$20.00 for 1 | \$100.00 for 6

SPRINGFIELD ARMORY

Saint Victor AR-15

5.56 NATO semi-auto rifle



SPRINGFIELD ARMORY. 



WINCHESTER

SXP 12G

Pump-Action



SIG SAUER

P320-M17

9mm Luger

RAFFLE TICKET PRIZES

BOOTH #33



CHAPIN
COVER MORE GROUND™

19049 Xtreme Sprayer &
19099 Xtreme Evolution Sprayer



TOOL TENT
Milwaukee
Packout 3
Pc. Storage
System

Build-It or
Breach-It
Tactical
Tool Kit

BOOTH #52, 53
Quik spray INC.

5" & 7.5"
Cage Mixers



pulsebar
Automatic Pulse-Clean Technology™

BOOTH #24
MK552
Vacuum with
Tri-Glide
Dolly



BOOTH #5

Ultimate
Contractor
Website



Look for the
BUCKET at
the **BOOTHs!**

SEYMOUR MIDWEST

BOOTH #16

POOLFORM
CONCRETE COUNTERTOP SOLUTIONS

BOOTH #11,12

NOMACO

BOOTH #31

BRENTWOOD INDUSTRIES®

BOOTH #30

BOOTH #36

RATTLE STICK EX



4'x 4' Roman Slate Seamless Skin

DC-5443

Regular ~~\$273.00~~

\$218.40

4'x 4' Blue Ridge Stone Seamless Skin

DC-5391

Regular ~~\$273.00~~

\$218.40

**SUPER
SALE**

12" Tamper

DC-5536

Regular \$162.28

\$121.71

16" Tamper

DC-5537

Regular \$183.72

\$137.79

Denali Hammered Edge Liner

DC-5115 2'x 10' - Regular \$70.00 - **\$56.00**

DC-5117 3.5'x 10' - Regular \$110.00 - **\$88.00**

Yellow Joint Texture Strip | DC-5249

Regular \$24.00

\$19.20

Blue Joint Texture Strip | DC-5245

Regular \$30.00

\$24.00

Red Joint Texture Strip | DC-5248

Regular \$36.00

\$28.80

9" Classic Stone

Sold by Piece

Regular \$127.06

\$101.65

matcrete
DECORATIVE CONCRETE PRODUCTS

DC-4413

DC-4144

DC-4416

La Habra Ashler Slate Full Set

SET18

Regular ~~\$1,887.36~~

\$1,509.89



**BW6S Steel
Wheelbarrow**
 DC-1588
 Regular \$265.76
\$212.61



**BW6S Plastic
Wheelbarrow**
 DC-1588
 Regular \$242.95
\$194.36

MBW

**WS500 Screedemon
Battery Powered Unit**

DC-7206

Regular \$2718.00

\$2,446.20



**10' Screedemon
Screed Board**

DC-7206

Regular \$810.44

\$729.40



F36 3' Power Trowel

DC-7386

Regular \$3365.59

\$3,029.03



GP18 Plate Compactor

DC-7552

Regular \$2386.15

\$2,147.54



PB-576 Unit Only

DC-1765

Regular \$1687.14

\$1,434.07



**PRO225 20 Gal.
Vacuum**

DC-7371

Regular \$3695.00

\$3,140.75

**PB3 Caster Dolly
for 500 series**

DC-1761

Regular \$199.96

\$169.97



pulsebac
 Automatic Pulse-Clean Technology™



U-22 14"
Diamond Blade
DC-2837
Regular \$98.70
\$78.96



TG8 Electric Grinder
DC-2935
Regular \$3092.13
\$2,782.92



**RT-8 Electric
Grinder**
DC-9019
Regular \$3000.00
\$2,700.00



5lb. Chalk
DC-3526 **Blue** - Regular \$11.48 - **\$8.61**
DC-3530 **Red** - Regular \$8.76 - **\$6.57**

G100 Lil' Giant Chalk Line
DC-3526
Regular \$35.00
\$26.25



**2D-HDP Heavy
Floor Grinder**
DC-7800
Regular \$13021.02
\$11,718.92
**77535 Disc.
Assembly Complete**
DC-8583
Regular \$836.33
\$752.70



**XRV01Z Concrete
Vibrator**
DC-4037
Regular \$381.99
\$343.79



AQIX Water Dosing Device
DC-1885
Regular \$249.99
\$224.99



AOX High Speed Mixer
DC-1903
Regular \$3600.00
\$3,240.00



MIDWEST RAKE®

**20% OFF ALL
MIDWEST RAKE TOOLS**



**Flexible Blade
Smoother**
DC-4690
Regular \$74.12
\$59.30



Shoe-In Flats

DC-4652 L - Regular \$72.18 - **\$57.74**

DC-4653 XL - Regular \$72.18 - **\$57.74**



Shoe-In Spikes

DC-4657 M - Regular \$109.92 - **\$87.94**

DC-4658 L - Regular \$109.92 - **\$87.94**

DC-4659 XL - Regular \$109.92 - **\$87.94**



20% OFF ALL MARSHALLTOWN PRODUCTS

GorillaConcreteTools



GS-100 Early Entry Joint Saw

DC-9020

Regular \$3208.40

\$2,887.56



CHECKERS

Justrite Safety Group

AM48 4'x 8' Track Mat

DC-6771

Regular \$341.09

\$272.87





Gen3 ProTilt
DC-8033

Regular \$175.00

\$140.00

**Gen3 MagVibe
& ProTilt**

DC-7129

Regular \$978.00

\$782.40



32oz. Magic Crack Filler
DC-7558

Regular \$25.00

\$20.00



concrete and masonry accessories

5/8" Quic Dowel Sleeve

DC-1406

Regular \$1.73

\$1.38



5/8" Quic Dowel Base

DC-1405

Regular \$1.66

\$1.33



**20% OFF ALL
KRAFT TOOLS**



COVER MORE GROUND



**19049 Xtreme
Sprayer**

DC-1824

Regular \$204.26

\$163.41



**19249 Dripless
Xtreme Sprayer**

DC-1827

Regular \$248.56

\$198.85



**19069 Stainless
Xtreme Sprayer**

DC-1825

Regular \$317.38

\$253.90

**19099 Xtreme
Evolution Sprayer**

DC-1826

Regular \$436.67

\$349.34



DecoCRETE

D-One

DC-2711

Regular \$199.95

\$179.96 (PER PAIL)

\$169.96 (PALLET PRICE)



D-Shield

DC-2714

Regular \$149.86

\$134.87 (PER PAIL)

\$127.38 (PALLET PRICE)



Easy Spray 309

DC-2719

Regular \$143.90

\$129.42 (PER PAIL)

\$122.23 (PALLET PRICE)



Super Stamp Seal

DC-2741

Regular \$169.73

\$152.76 (PER PAIL)

\$144.27 (PALLET PRICE)



Diamond Shine

DC-2706

Regular \$198.98

\$179.08 (PER PAIL)

\$169.13 (PALLET PRICE)

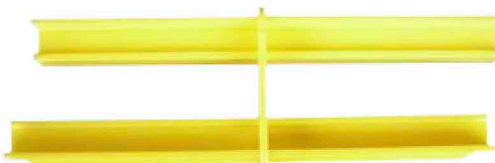


H-Connectors

DC-4794

Regular \$7.02

\$5.62



4"x 16' Plastiform

Board

DC-4796

Regular \$70.00

\$56.00



Camlocks

DC-4798

Regular \$6.50

\$5.20



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NEW THIS YEAR!
LIVE AUCTION
FRIDAY @1PM

Realtors • Auctioneers • Advisors

LIVE KIKO CONSIGNMENT AUCTION **after the EXPO @1PM**

This auction will consist of concrete construction related equipment such as hand tools, forms, trucks, trailers, & machinery. It is an absolute auction with no reserves so everything will be sold.

WHERE: Building next to Main Event Center

WHEN: Friday, March 3rd @1PM

Do you have any concrete construction related equipment, supplies, &/or tools you'd like to sell? DON'T MISS OUT! Here's your chance to buy or sell concrete construction related equipment tools & supplies.

***Call Pete Kiko at (330) 749-7898 or
email him pkiko@kikocompany.com
to register your items by Feb.26***

MARCH 2ND & 3RD | 8AM-4PM | WAYNE COUNTY FAIRGROUNDS EVENT CENTER
199 VANOVER ST., WOOSTER, OH 44691



Connect. Learn. *Be Inspired!*

DOORBUSTER DEALS

THURSDAY DOORBUSTERS

FRIDAY DOORBUSTERS



**DITEQ 14" U-22
Diamond Blade**
DC-1597
(30 to sell, 5 per customer)

\$70.00



**BRENTWOOD BW6S
Plastic Wheelbarrow**
(While Supplies Last)

\$194.36



TREDS M-XL
(While Supplies Last)
\$55.69



**CHAPIN 19249
Dripless Xtreme**
DC-1827
(35 to sell, 2 per customer)

\$170.00